

# PRINTS *Charming*

STUDIO BRIDES CATCHES UP WITH MISS LONTAY'S LINGERIE AND SWIMWEAR DESIGNER ALISON LONTAY TO FIND OUT WHAT'S NEW FOR BRIDES ON THEIR WEDDING NIGHT AND HONEYMOON.

## **What's the design philosophy behind Miss Lontay?**

Miss Lontay's designs are inspired by nature. We are more at one with ourselves when we are in touch with nature, and with more people in the world today living in the busy cities, it is easy to forget about our inner self and get carried away by the stresses of our daily business.

I have explored various jungles and far off places to photograph some of our rare and beautiful orchids. In combining these enticing prints of these precious orchids with luxurious Italian silks and velvets for lingerie, I've brought back a little of nature's extraordinary beauty to the most intimate part of the day, when we are most able to express ourselves intimately with the one we love.

Through the collections I am also able to sponsor Orchid Conservation International and help scientists to protect these exotic flowers, their environment and communities in tropical rainforests and exotic islands around the world. For more information, please visit: [www.orchidconversation.org](http://www.orchidconversation.org).

## **What are the current trends for lingerie and swimwear?**

Orange, gold, wild tiger leopard and zebra prints have been all the rage at global catwalks, with Moschino, Dolce and Gabbana and Roberto Cavali all doing their take. But nobody had ever thought about doing something with the wild tiger patterns created on orchid petals, like the phalaenopsis mariae x mannii or the zebra stripes of the phalopedilium fairreanum orchid.

That is, of course, until we created our signature prints, drawing inspiration on how closely orchids can imitate their surroundings. One particular orchid species, Orphrey, has

even managed to create the scent, texture and shape of a female bumble bee for reproduction! There is a lot to be discovered out there...

## **What are the current trends for brides for their wedding night and honeymoon?**

Your wedding day is a truly special occasion, and those treasured memories will last forever. You will want to look your best and feel amazing, so something unique and precious that will bring out your very best is the ultimate goal.

Silk chiffon baby doll chemises are perfectly pleated at the front to enhance the breasts, added to classically naughty schoolgirl straps of habotai silk and sensuously tactile silk velvet ribbon ties.

Baby doll panties and chiffon thongs are also making waves, as they are wonderfully light and comfortable, and can be secretly tucked away in your case. Finally, silk velvet robes and the finest chiffon lounging trousers create the perfect finishing touch to the ultimate gift – you!

## **Miss Lontay's best ways to care for lingerie?**

Whilst on honeymoon you won't have much time for doing washing, so simply shower in your lingerie and leave to dry on the showerhead, leaving you free to enjoy the rest of your day. Silk chiffon is the finest of its type and takes no time at all to dry, so you can stay fresh and sexy everyday.

With silk velvet, you'll never need to iron, simply just leave them in a lingerie bag and tumble dry, and the fabric will come up soft and plush. Keep on a hanger to maintain shape.

For more information visit: [www.misslontay.com](http://www.misslontay.com)

